

moaeyc Missouri Association for the
Education of Young Children

An Affiliate of **naeyc**[®]



Annual Report 2022-2023



Missouri Association for the Education of Young Children

Annual Report

December 2023



Our Mission

The Missouri Association for the Education of Young Children (MOAeyc) promotes high-quality early learning for all children, birth through age eight (8), by connecting practice, policy, and research. We advance a diverse, dynamic early childhood profession and support all who care for, educate, and work on behalf of young children.

Our members are connected through a network of local chapters that share MOAeyc's and NAEYC's goals in working on behalf of young children and early childhood professionals.

Our work is driven by five strategic priorities and goals outlined by NAEYC:

Priority: High-Quality Early Learning

- **Goal:** *Children birth through age 8 have equitable access to developmentally appropriate, high-quality early learning.*

Priority: The Profession

- **Goal:** *The early childhood education profession exemplifies excellence and is recognized as vital and performing a critical role in society.*

Priority: Organizational Advancement

- **Goal:** *NAEYC is a highly valued, credible, and visible organization.*

Priority: Organizational Excellence

- **Goal:** *NAEYC reflects excellence in all aspects of organizational health and vitality.*

Priority: Leadership and Innovation

- **Goal:** *NAEYC cultivates leadership and incubates innovative strategies that propel the field, profession, and systems of early learning.*

BOARD ACTION



Karrie Snider, President of MOAEYC continued leading the board to focus their events and goals around, "Connect, Cultivate, & Champion", as they looked at creating supportive networks for practitioners and leaders, support quality through life-long learning, and advocate for the field with DEIB in mind. An annual calendar was developed with activities discussed in each area, and board members committed to planning and organizing those activities.

Some of the highlights of the year included:

- Seven people from across Missouri participating in the Public Policy Forum
- The creation of the advocacy Listserv of MOAEYC members.
- MOAEYC again being a sponsor for the annual Missouri Child Advocacy Day in Jefferson City
- Providing resources for the Week of the Young Child celebrations across the state, including the process for obtaining a WOYC Declaration from local officials, and ways to celebrate each of the designated days with children, families and staff.
- Increasing issues of the UPDATE (e-news) to monthly or more if needed

Membership engagement opportunities were provided in several venues by MOAEYC and the local chapters including:

- MOAEYC hosting a small meet and greet at the annual NAEYC conference in Washington, D.C. (Nov 2022)

- The first annual BASH at the Conference on the Young Years (CYY) to celebrate their 50th year of holding the conference. Over 300 people attended the "Dancing Through the Decades" event, with Lakeshore providing the main door prizes, plus donations also provided by many other vendors.
- MOAEYC hosted a reception on Nov 16, 2023 for about 45 people at the annual NAEYC Conference in Nashville.

In business related categories

- MOAEYC received a \$15,000 grant to provide consultant services to the University of MO and the Missouri Early Childhood Workforce Initiative, to update the MOAEYC Director Credential; aligning it to the NAEYC Standards and Competencies as well as the Missouri Administrator's career pathways.
- The GKC Chapter of MOAEYC requested, and was granted, a Chapter Agreement revision to realign with MOAEYC, wherein they released their funds and allowed MOAEYC to assume all business and legal responsibilities for their Chapter. That is the same model as all of the other current chapters across MO follow.
- A new Chapter was formed in the St. Joseph area in June 2023

MOAEYC and other Chapter related events and trainings included:

- The GKC Chapter hosting a Leadership Management training on Nov 4, 2022.
- The St. Louis Chapter holding a Nature Revealed training with MO Conservation
- The St. Joseph Chapter hosting a movie about the impact of Covid-19
- The GKC Chapter hosting a meeting at a local teacher recycle center
- The St. Louis Chapter hosting a meet-and-greet at the St. Louis Foundry

GOVERNANCE

April 2023 MOAEYC Governing Board Elections

Vice President



Darla Wells

Darla Wells of Rolla Missouri was elected as the Vice President

Darla holds a Bachelor's degree from Evangel University in Elementary Education and Special Education, a certification in Early Childhood and Early Childhood Special Education and Library Media Specialist, and a Master's in Educational Administration from Missouri Baptist University. She has taught for 16 years and was a parent educator and Director with Parents as Teachers, and for 7 years she has been a First Steps provider. She currently is an Early Childhood Special Education teacher in a peer model room.

Darla has sat on the MOAEYC Board for several years is excited to serve the board in a bigger role. She indicated she is excited about the direction the board is going and is interested in helping collaborate with universities to get student chapters started and to increase membership across the state of Missouri. Now more than ever it is important for early childhood parents, teachers and caregivers feel supported in the role they have in the development of the children they serve. She says she is passionate about early childhood education and even recently was elected to serve on my local school board, Newburg Public Schools.

Secretary



Rhonda Chesney

Ronda Chesney of Saint Joseph, MO was elected Secretary.

Ronda is an Advanced Instructor at Missouri Western State University, has been in the field of early childhood for many years and has a deep passion for it. She would like to be a part of the board to gain more knowledge herself and recruit others to join in the efforts of the organization to improve learning for all young children in our state.

Ronda said she is interested in becoming a member of the MOAEYC board to become more involved in the quality of learning for young children in Missouri. Her role as a faculty member in the early childhood department at Missouri Western State University allows her to support pre-service teachers and observe in various early childhood classrooms across the state. Those observations have allowed her to see the quality of early childhood in many different settings.

At Missouri Western, she helped start a student organization of MOAEYC this year, and says the students are excited to begin building the new chapter. Serving on the board would allow her to bring current information to them and hopefully their enthusiasm would encourage more students to be involved in the organization.

STRATEGIC PLAN AND GOALS



Missouri Association for the
Education of Young Children

MOAEOYC Strategic Plan 2021– 2023

approved Aug 2021

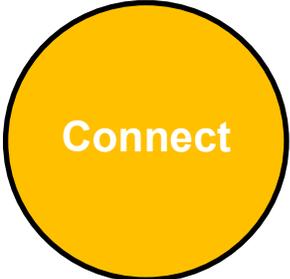
Creating Supportive Networks for Practitioners and Leaders

Focus Areas: *Promote Chapter & Director Development
Chapter Institutes/Conferences*

Goal: Connect with Missouri educators to develop a strong, diverse membership

Functions: Promote chapter and member development, recruitment, and retention

- Activities:**
- *Receptions: CYY and NAEYC*
 - *Chapter development - creating a chapter development training to start mentoring support*
 - *Ed Chats: fall (DEIB), spring (advocacy), summer (how to start a new chapter)*



Connect

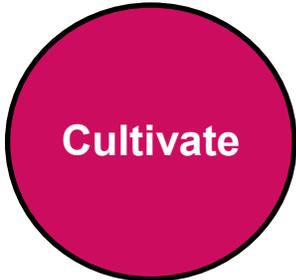
Supporting Quality through Life-long Learning

Focus Areas: *CYY Leadership Track & NAEYC Presentations
Supporting Chapter Institutes/Conferences*

Goal: Cultivate quality in the profession through outreach, support and
ucational leadership activities

Functions: Support ongoing PD activities and development of inclusive community

- Activities:**
- *Participate/Support Chapter Institutes & Conferences*
 - *Participate in CYY Leadership Track/ NAEYC Conferences*
 - *Organize annual Ed Chats*



Cultivate

Advocating for the Field

Focus Areas: *Public Policy Forum
Week of the Young Child
Unifying Framework
Position Statements*

Goal: Engage in state-wide policy and advocacy efforts

Functions: Promote state and national advocacy efforts to advocate for Missouri's children and families.

- Activities:**
- *Promote, organize a MO group, and attend activities of the NAEYC public policy forum*
 - *Week of the Young Child Proclamations/Events/Interactive map*
 - *Supporting legislation banning suspension/expulsion in ECE (January Ed Chat)*
 - *Opposing legislation prohibiting DEIB curriculum in schools (education about the Anti-Bias Curriculum in ECE)*
 - *Monitoring all activities for outreach to groups we are underserving.*
 - *Statement on D, E, I, B for website*
 - *Meet with Office of Childhood to discuss workforce crisis & need for equitable pay*



Champion

ADVOCACY

MOAEYC 2022-2023 Public Policy Work

Lisa Thompson, Public Policy Chair



Lisa Thompson,
MOAEYC Public
Policy Chair

ADVOCACY:

Advocacy is an activity by an individual or group which aims to influence decisions within political, economic, and social systems and institutions.

MOAEYC Visit to the Governor's Office

Four board members recently visited the Governor's office to emphasize the critical necessity of child care providers and their services in supporting the growth of Missouri's economy, by asking that the state of Missouri make finding workforce solutions a high priority.

They thanked Governor Parson for his focus on early childhood and the Office of Childhood's effort to coordinate services across the state, and shared information about MOAEYC and Week of the Young Child.

They also took hundreds of postcards from a recent campaign, signed by child care providers across the state, which

was inspired when the pandemic really pointed out how essential child care is for our economy, and how much relief money was, and still is, needed. They acknowledged that while subsidies for parents and expansion money are great, we are still in a workforce crisis. Centers are short-staffed, but can't expand capacity without caregivers, so better wages for all workers are needed.

Some spoke to alternative pathway initiatives, funding to be allocated for diverse adult teaching force professional career learning and addressing compensation and benefit parity. This is the context of Unifying Framework and national initiative of the upcoming Commission on Professional Excellence.



Attendees included : (left to right) Public Policy Chair, Lisa Thompson (St. Louis), Vice President, Nicci Rexroat (Holt's Summit/Jefferson City area), Gov. Parson, Past-President, Michelle Mathews (Columbia) and the current MOAEYC President, Karrie Snider (Lee's Summit /Kansas City area).

ADVOCACY (Cont.)



Missouri Public Policy Team

at the Public Policy Forum in Washington, D.C.

MOAEYC Board members included, Nicci Rexroat (far left), Lisa Thompson (3rd from left) and Sherrita Hurst (4th from left)

LEADERSHIP AWARDS and GRANTS

Kathy R. Thornburg (KRT Awards))



Kathy Thornburg
Columbia, MO

In 2004, the MOAEYC Board established the KRT Leadership Fund to recognize Dr. Kathy R. Thornburg's contribution to the early childhood field, MOAEYC, and specifically her dedication to supporting and developing new leaders.

The intent of the KRT funds is to support MOAEYC leadership initiatives, including strengthening membership, student and young professional initiatives, creating new chapters, conference attendance, mentor projects, etc.

Applicant qualifications:

- Current MOAEYC Member
- Active leadership with the local chapter/state board/committees

The complete guidelines and application are available on the [MOAEYC website](#).

An online submission form and budget template are also provided. Applications will be accepted year round and applicants will be notified within sixty days of application.

COMMUNITY OUTREACH

Join us on
March 10th
for the **CYY**

Music and
Dancing through
the Ages!

Deserts
& Drinks
provided

ANNIVERSARY

BASH!

7:30-9:30 p.m.
Paradise C, Margaritaville

Door Prize
Drawings every
15 minutes!

First 300
receive
a bag!

With Special Door Prize provided by **Lakeshore**
products designed with learning in mind™









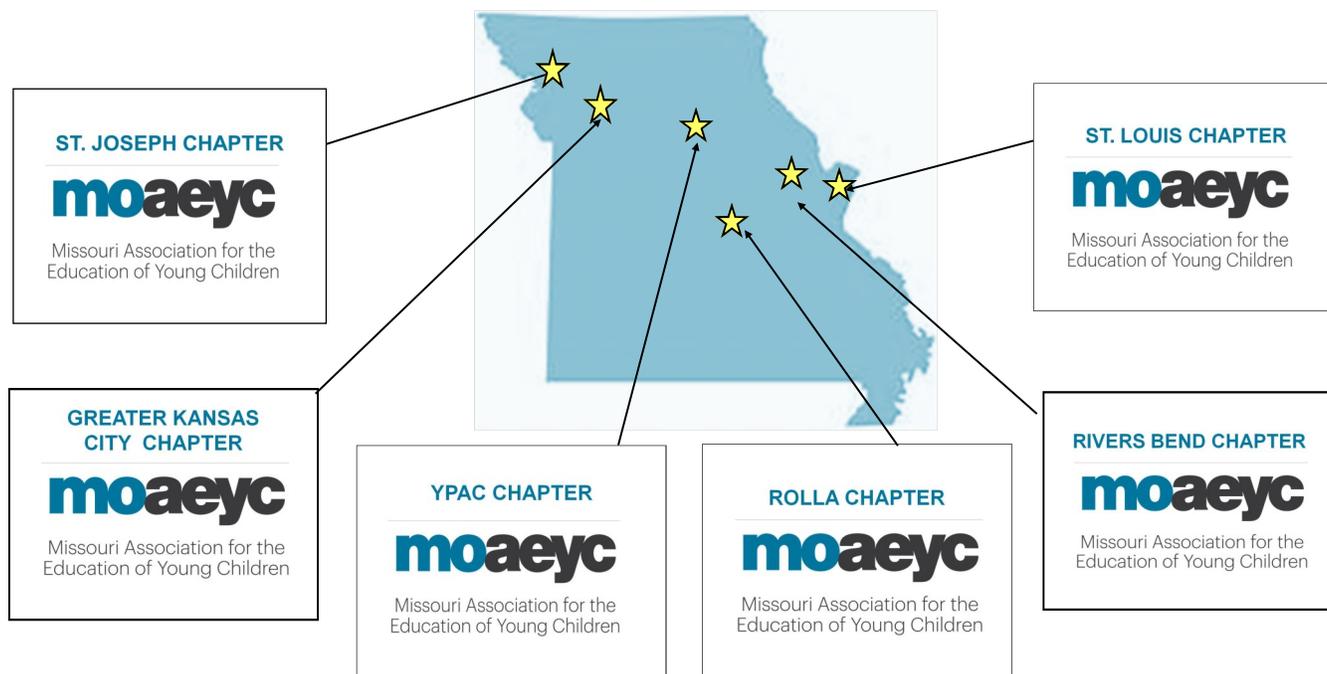
MOAEOYC BASH - Celebrating the 50th Anniversary of Conference on the Young Years: "Dancing Through the Decades"

This year MOAEOYC provided a night of entertainment and prizes in celebration of the 50th year of CYY. Lakeshore Learning provided many BIG door prizes and other smaller door prizes were provided by multiple vendors. Dancing to a live DJ, enjoying refreshments, participating in a costume contest, doing multiple group and line dances with hundreds of participants, pictures in a photo booth, as well as a dance-off were just a few of the nights highlights.



MEMBER EVENTS Sept 2022-Aug 2023

All Chapters are encouraged to offer opportunities for providers that support their professional development. In addition, families events are provided to encourage involvement and to demonstrate DAP for children.



MOAEYC Affiliate Events			
DESE ASQ Training	November 12, 2022	In-person	Columbia
Bash at CYY	March 10, 2023	In-person	Tan-tar-a (Conference on the Young Years)
DESE 2nd Step Training	April 1, 2023	In-person	Lee's Summit
WOYC	April 1-7, 2023		Statewide
DESE 2nd Step Training	June 17, 2023	Virtual	Statewide
Greater Kansas City Chapter			
TYC Discussion Group	Feb 9, & June 8, 2023	Virtual	Kansas City
Leadership Management	November 4, 2022	In-person	Kansas City
Director's institute	March 31, 2023	In-person	Independence, MO
Meet at local teacher recycle	November 4, 2023	In-person	KC Scrapes
St. Louis Chapter			
Nature Reveal Training	September 26, 2023	In-person	St. Louis Conservation Center
Meet and Greet	October 25, 2023	In-person	St. Louis Foundry
Saint Joseph Chapter			
Hosted Covid 19 Impact Movie	October 3, 2023	In-person	Saint Joseph
NAEYC Events and Opportunities			
NAEYC Conference 2022	Nov 16-19, 2022	In-person	Meet and Greet held in D.C.
Public Policy Forum	Feb 26-28, 2023	In-person	Seven participants from Missouri
Professional Learning Institute	June 4-7, 2023	In-person	Portland

FINANCIAL INFORMATION

FY22 Financial Report (9/01/22-08/31/23)

INCOME	Membership Dues	13,661.70
	Director Credential	100.00
	Chapter Fees	5,000.00
	CYY (T-Shirt sales)	1,542.45
	CYY Donations for BASH	4,982.54
	Board Donations	227.16
	Job Board postings	85.87
	TOTAL	\$ 25,602.72
EXPENSES	Annual SOS Registration	33.83
	Pay Pal fees for refunds	17.43
	Office Supplies	0
	PO Box and postage	249.10
	Phone	137.28
	Insurance-D&O and Liability	907.00
	Teleconferencing	96.72
	Contract Services	24,000.00
	Website hosting/maintenance/program	401.68
	Child Advocacy Day	100.00
	CYY (T-shirts, swag, and table)	1,344.00
	CYY Bash	4,639.20
	Public Policy Forum	975.00
	TOTAL	\$ 32,901.24

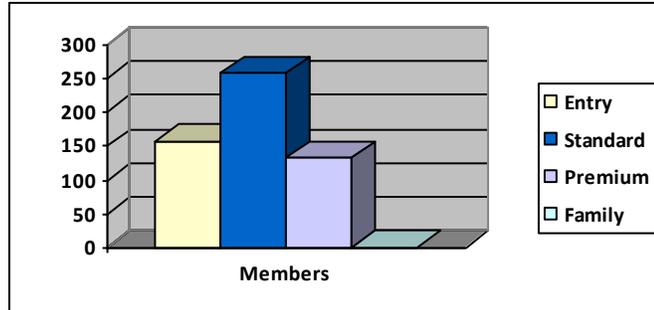
ASSETS	
MOAEYC Checking Account	59,986.54
GKC Reserve (to be held for 5 years)	7,898.00
MOAEYC Reserve fund	10,647.06
Total MOAEYC	\$ 78,531.60
Kathy Thornburg Funds (overseen by MOAEYC)	\$ 157,126.94
Total	\$ 235,658.54

MEMBERSHIP INFORMATION

MOAEYC Membership by the Numbers

Aug 31, 2023

Entry	157
Standard	257
Premium	132
Family	1
TOTAL	547



We look to continue creating chapters, thereby bringing more early childhood trainings and support to local communities across the state.

Membership Engagement through Chapters

In total we have six chapters established, and conversations continue around starting chapters in two other regions..

The GKC Chapter has actively pursued virtual trainings which have been open to all members across the state and part of Kansas.

All chapter events are open to any NAEYC member, and additional information can be found on the MOAEYC website as each event develops.

We are looking to continue creating chapters, thereby bringing more early childhood trainings and support to local communities across the state. Additional information on requirements to start a chapter are also on the website.

Critical Steps to Keep Member Date Updated at NAEYC

To continue receiving electronic updates through NAEYC and MOAEYC, members must keep their personal data updated.

To check your data and/or make updates to your address, phone number, and **email**,

- First access the NAEYC website: <http://www.naeyc.org>
- Then follow the "Member Login" link in the upper right hand corner of the home page
- Follow instructions on each of the linked pages to access your personal data.

ACCREDITATION

Programs that pursue NAEYC Accreditation join a community invested in ensuring quality early learning opportunities for young children everywhere.

NAEYC Accredited early learning programs are exceptionally well equipped and meticulously measured for indicators of quality in the classroom and beyond. From guidelines for teacher preparation through safety standards, NAEYC Accreditation ensures that programs are safe, well prepared, and intentional about ensuring children's success. As a reputable indicator of quality, NAEYC Accreditation correlates with children's greater readiness and success in school and beyond; increased educational attainment rates; and overall healthier lifestyles.



Currently there are eighty NAEYC Accredited facilities across the state of Missouri. Congratulations to the child care facilities in Missouri (listed below) that have successfully achieved or renewed their NAEYC Accreditation in the 2022-2023 fiscal year. You are making a difference in the lives of children and families every day! As we strive to continue improving quality programming for children in Missouri, our hope is that more child care center's will pursue accreditation and those currently accredited will seek renewal.

A search box to locate Accredited programs across the USA can be found on the NAEYC website. Along with more information about the accreditation process and requirements.

Ability KC	Kansas City
Bear Creek Child and Family Development Center	Columbia
Cadence Academy Preschool, Imperial	Imperial
Capital Early Learning Center	Jefferson City
Centralia Head Start	Centralia
Chouteau & Parvin KinderCare	Kansas City
CMCA Clubhouse Head Start	Boonville
Countryside Montessori School	Creve Coeur
Creve Coeur KinderCare	St. Louis
Glasgow Head Start	Glasgow
Guadalupe Centers Early Childhood Center	Kansas City
Kids World North LLC	Saint Louis
Kirkwood KinderCare	Kirkwood
Lakewood KinderCare	Lee's Summit
MacKids Learning Academy	Kansas City
Macon Head Start	Macon
Manchester KinderCare	Manchester
Palmyra Head Start	Palmyra
Park Avenue Child and Family Development Center	Columbia
Phyllis and Richard Leet Center NW MO State	Maryville
The Gingerbread House Learning Center	St. Louis

PROFESSIONAL DEVELOPMENT

Early Childhood Director's Credential

The Missouri Early Childhood Director Credential was first introduced at the Early Childhood Summit on Nov. 13, 2008. It is approved by NAEYC and is reciprocal with the Kansas Director Credential.

The Credential validates competencies achieved by early childhood professionals in three areas:

- Education,
- Experience, and
- Service

There are two levels of credentials offered:

- Provisional Director Credential
- Director Credential.

The application and directions for both Credentials can be found on the MOAEOYC website.

Several universities offer a pathway to fulfilling the nine hour block of Early Childhood leadership and management courses required to earn the Director's Credential, including.

- Southwest Missouri State University (SEMO),
- Missouri State University
- Park University,
- University of MO at Kansas City
- University of Central MO

All offer a streamlined way to achieve the educational requirements.

The Director Credential Commission is overseen by the Professional Development Chair, and consists of three other board members who review each individual's application for recognition.

They also approve all Higher Education Institutions that have developed the nine (9) hour block of Early Childhood leadership and management courses.

Any Higher Ed institution that would like to apply for this recognition can contact MOAEOYC to request an application.

Go Further!

**THE MISSOURI
EARLY CHILDHOOD
DIRECTORS CREDENTIAL**

Recognizing the professional development achievements of center-based early learning program directors in Missouri, featuring reciprocal requirements in Kansas.

Missouri Association for the Education of Young Children
877-296-2852 • moaeyc@moaeyc.org • www.moaeyc.org

moaeyc
Missouri Association for the Education of Young Children

**“ It is approved
by NAEYC and
is reciprocal
with the Kansas
Director
Credential.”**

Sept 2022– Aug 2023 GOVERNING BOARD



Karrie Snider
Lee's Summit, MO

- President
- Associate Professor, University of Central MO



Lisa Thompson
St. Louis, MO

- President Elect
- Public Policy Co-Chair



Nicci Rexroat
Holts Summit, MO

- Vice President
- Owner, A Place to Grow
- Public Policy Co-chair



Sandy Seipel
Ravenwood, MO

- Secretary
- Assistant Professor/ Coordinator of Early Childhood Programs School of Education/ Northwest Missouri



Judy Simpson
St. Louis, MO

- Treasurer
- President/COO, TodayCare Children's Centers



Tracey Stanton,
St. Louis, MO

- Professional Development Chair
- Preschool Teacher, St. Louis Public Schools, Mason Elementary



Kim Roam,
Springfield, MO

- YPAC Liaison
- Professor in the Child & Family Studies Department, Missouri State University



Kristen DeNapoli

- YPAC/Student Rep
- Student/University of Central MO



Alicia Joyce
Kansas City, MO

- Regional At-Large-Rep
- Early Childhood Teacher, North Kansas City School District



Sam Schissler
Leawood, KS

- Regional At-Large-Rep
- Educational Consultant/Kaplan



Darla Wells
Rolla, MO

- Regional At-Large -Rep
- ECSE Teacher, Rolla Public Schools



Cindy Imhauser
Lee's Summit, MO

- Executive Director

We're on the Web:
<http://www.moaeyc.org>

MOAEOYC
PO Box 2136
Lee's Summit, MO 64081

Toll free phone:
877.296.2852

Email:
moaeyc@moaeyc.org

Website:
<http://www.moaeyc.org>

Face Book
[https://www.facebook.com/
moaeyc/](https://www.facebook.com/moaeyc/)

2023-2024 Calendar

- November 15-18, 2023 -NAEYC Conference –Nashville
- February 25-26, 2024 -Public Policy Forum– Virtual
- March 7-9, 2024 -Conference on the Young Years (CY) -Tan-Tar-A
- March 6, 2024 - MO Advocacy Day– Jefferson City, MO
- April 20, 2024– MOAEOYC Conference –Lee's Summit, MO
- April 6-12 2024- Week of the Young Child (WOYC)
- June 1-5 2024 - PLI– New Orleans

AEYC-MO Board of Directors Sept 2022-Aug 2023

President

Karrie Snider
Liberty, MO

Professional Development Chair

Tracey Stanton
St. Louis, MO

YPAC/Student Representative

Kristen DeNapoli
UCM

President Elect

Lisa Thompson
St. Louis, MO

Public Policy Chair

Lisa Thompson
St. Louis, MO

YPAC/Student Liaison

Kim Roam
Springfield, MO

Vice President

Nicci Rexroat
Holt's Summit, MO

At-Large Representative

Sam Schissler
Grandview, MO

Executive Director,

Cindy Imhauser
Lee's Summit, MO

Secretary

Sandy Seipel
Ravenwood, MO

At Large Representative

Alicia Joyce
Kansas City, MO

Treasurer

Judy Simpson
St. Louis, MO

At Large Representative

Darla Wells
Rolla, MO